



Northumberland's P.R.U.

GDPR – Photography and Media Consent Form 2023-24

Name of School: Northumberland Pupil Referral Unit

Name of Student: _____ **Class:** _____

Name of Parent/Carer: _____

Tel. Contact number: _____

Occasionally, we may take photographs of students at our school. We may use these images as part of our school displays and sometimes in our school's prospectus or in other printed publications that we produce and also on our school website, Facebook page and Twitter account. We may also make video or webcam recordings for school-to school conferences, monitoring or other educational use.

If we use photographs of individual students we will not use the name of that child in the accompanying text or photo caption. If we name a student in the text, we will not use a photograph of that child to accompany the article. If a child has won an award and the parent would like the name of their child to accompany their picture we will obtain permission from the parent before using the image.

From time to time, our school may be visited by the media who will take photographs or film footage of events. Pupils may appear in these images, which may appear in local or national newspapers, or even on televised news programmes.

It is important that we protect your child/young person's interests. Schools have a duty of care towards pupils which means that pupils must remain unidentifiable if images are to be used in this way.

In order to comply with the General Data Protection Regulation, we need your signed consent before we can photograph or make any recordings of your child for promotional purposes. I should therefore be grateful if you could answer the questions below, then sign and date the form where indicated and return the completed form to the school office.

Withdrawal of consent can be given at any time by written instruction which should be submitted to the school office.

Please indicate your consent by circling the appropriate answer.

1. May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional and marketing purposes?	YES / NO
May we use your child's image on our website?	YES / NO
May we use, if selected, your child's work on our website?	YES / NO
May we use your child's image on our Facebook page?	YES / NO
5. May we use, if selected, your child's work on our Facebook page?	YES / NO
May we use your child's image on our Twitter page?	YES / NO
7. May we use, if selected, your child's work on our Twitter page?	YES / NO
May we record your child's image on video or webcam?	YES / NO
9. Do you consent to your child's image being published with a press photograph?	YES / NO
10. Do you consent to your child's image to be used within school for display purposes?	YES / NO
11. May we use your child's image in our newsletters?	YES / NO

12. May we continue to use your child's image after leaving the school in the interests of school life?	YES / NO
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I have read and understood the conditions of use attached.

Signature.....(Parent/Carer)

Name - Please print.....(Parent/Carer)

Date.....

CONSENT FORM FOR A SPECIFIC EVENT

Permission to use your child's photograph or images in a video/film

Occasionally, our school may be visited by the media who will take photographs or film footage of a high-profile event, or to celebrate a particular achievement. Pupils will often appear in these images, which may appear in local or national newspapers or on televised news programmes. One such event is to take place and I am writing to inform you of this and ask permission for your child's involvement.

Description / Date of event

Purposes for which the* photograph / *video footage / *name will be used
(*Please delete the option which does not apply).

Description of coverage (which newspapers/TV channels)

(Please note that once a photograph appears in the media the school has no control over who else may use the images / storyline).

It is important that we protect your child's interests, respect your wishes and comply with the General Data Protection Regulations. Please read the enclosed Conditions of Use before answering the question below and signing and dating this form. Please return the completed form (one for each child) to school as soon as possible.

May we allow your child to appear in the media coverage as described above

YES / NO (please circle your response)

I have read and understand the conditions of use attached to this form.

Signature(Parent/Carer)

Name (Please print)(Parent/Carer)

Date

CONDITIONS OF USE

1. This form is valid for **for the period of one school year /*for this project only. Your consent will automatically expire after this time. (*Please delete the option which does not apply).*
2. The school will not re-use any photographs or recordings of your child /young person that are incompatible with the original purposes explained to you.
3. The school will not include personal e-mail or postal addresses or telephone or fax numbers on video, on our website, in our school prospectus or in other printed publications.
4. If we use photographs of individual students, we will not use their full name in any accompanying text or caption.

5. If we use the full name of a student in the text, we will not use an accompanying photograph of the individual concerned in the article.
6. We may include pictures of students and teachers that have been drawn by pupils. We may use group or class photographs or footage with very general labels, such as 'a science lesson'.
7. We will only use images of students who are suitably dressed.
8. Parents should note that websites can be viewed throughout the world and not just in the United Kingdom, where UK law applies.

Notes on Use of Images by the Media

If you give permission for your child's image to be used by the media then you should be aware that:

- The media will want to use any printed or broadcast media pictures that they take alongside the relevant story;
- It is likely that they will wish to publish the child's name, age and the school name in the caption for the picture (possible exceptions to this are large group or team photographs);

It is possible that the newspaper will re-publish the story on their website, or distribute it more widely to other newspapers.